



PRIVACY POLICY

1. Introduction

Piantoni Superyachts respects your privacy and is committed to protecting your personal data.

This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website or engage our yacht brokerage services.

2. Information We Collect

A. Information You Provide

We may collect:

- Full name
- Email address
- Telephone number
- Company name
- Country of residence
- Identification documents (if required for compliance)
- Proof of funds (where legally required)

B. Transaction Information

- Yacht preferences
- Purchase and sale history
- Financial and contractual information related to transactions

C. Automatically Collected Data

- IP address
- Browser type
- Device information
- Website usage data
- Cookies and tracking data

3. How We Use Your Information

We use your personal data to:

- Respond to inquiries
- Provide yacht brokerage services
- Arrange inspections, surveys, and sea trials
- Conduct due diligence and compliance checks
- Process transactions
- Send marketing communications (if consented)
- Improve our website and services
- Comply with legal and regulatory obligations

4. Legal Basis for Processing (Where Applicable)

If you are located in the UK or EU, we process personal data under the following lawful bases:

- Performance of a contract
- Compliance with legal obligations
- Legitimate business interests
- Your consent

5. Anti-Money Laundering & Compliance

Due to the nature of high-value yacht transactions, we may be legally required to collect and verify:

- Proof of identity
- Proof of address
- Source of funds documentation

Failure to provide required documentation may prevent us from proceeding with a transaction.

6. Sharing of Information

We may share your data with:

- Buyers and sellers

- Legal advisors
- Surveyors and maritime professionals
- Financial institutions
- Regulatory authorities
- IT and hosting providers

We do not sell personal data to third parties.

7. International Transfers

As an international brokerage, your data may be transferred to and processed in countries outside your country of residence. We implement appropriate safeguards where required by law.

8. Data Retention

We retain personal data only as long as necessary to:

- Complete transactions
- Comply with legal obligations
- Resolve disputes
- Enforce agreements

9. Cookies

Our website may use cookies to:

- Improve functionality
- Analyze traffic
- Store user preferences

You can disable cookies through your browser settings.

10. Data Security

We implement appropriate technical and organizational measures to protect your personal data. However, no online system is completely secure.

11. Your Rights

Depending on your jurisdiction, you may have the right to:

- Access your personal data
- Correct inaccurate data
- Request deletion
- Restrict processing
- Object to processing
- Withdraw consent
- Lodge a complaint with a supervisory authority

To exercise these rights, contact: [Insert Email Address]

12. Third-Party Links

Our website may contain links to external websites. We are not responsible for their privacy practices.

13. Updates to This Policy

We may update this Privacy Policy from time to time. Updates will be posted on this page with a revised effective date.

14. Contact Us

If you have any questions about this Privacy Policy, please contact:

Piantoni Superyachts

info@piantonisuperyachts.com
